



MINUTES

**Public Strategic Planning Committee
Tuesday, April 11, 2023
Council Chambers 7:00 p.m.**

PRESENT: All members of the Public Strategic Planning Committee were in attendance this evening with the exception of Jason Lee, who sent his regrets.

STAFF PRESENT: Mandy Cannon, Recording Secretary

1. **Call to Order and Roll Call**
We acknowledge that we are on the unceded territory of the Algonquin Anishinaabe Peoples.
2. **Disclosure of Pecuniary Interest and the General Nature Thereof**
There were no disclosures of pecuniary interest declared at this time.
3. **Adoption of the Agenda**
 - 3.1 Dated April 11, 2023

The following was added to this evening's Agenda:
10.1 Factor 5 Group Inc. - Offer of Pro Bono Services

RECOMMENDATION-6-2023

Moved by Councillor Kevin Rosien, seconded by Andris Kalnins
THAT the Agenda dated April 11, 2023 be adopted as amended.

CARRIED.

4. **Delegations and Presentations**
Nil.
5. **Adoption of Committee Minutes**
 - 5.1 March 14, 2023 - Public Strategic Planning Committee Minutes

RECOMMENDATION-7-2023

Moved by Eric Burton, seconded by Fay Kolpin
THAT the minutes of the March 14, 2023 meeting be adopted as submitted and circulated.

CARRIED.

6. Requests Submitted by Members of the Public

Nil.

7. Reports

Nil.

8. Information Items

Nil.

9. Unfinished Business

9.1 Township Development Survey Results - Summer 2016

The Committee reviewed the results of the survey from 2016 and discussed options for moving ahead with a new robust survey this summer with the potential of smaller more focused surveys to follow.

RECOMMENDATION-8-2023

Moved by Fay Kolpin, seconded by Councillor Kevin Rosien

THAT this be accepted as information as submitted and circulated.

CARRIED.

9.2 Round Table Discussion

The Committee discussed survey options, how to best get the survey circulated, and what each Committee Members would like to see as a potential for economic growth in the Township. Many ideas were discussed as to what the focus for growth should be. Chair Hoddinott advised the committee that Council and Committees can not directly instruct Township staff, all direction must go through the CAO/Clerk. Mayor MacKenzie vacated the meeting at 8:32 p.m.

10. New Business

10.1 Factor 5 Group Inc. - Offer of Pro Bono Services

Committee Member Burton reviewed the motion he prepared and provided background information on the pro bono/complimentary offer his company, Factor 5 Group Inc., is willing to provide to the Township in order to research, facilitate and communicate a draft Strategic Plan.

RECOMMENDATION-9-2023

Moved by Fay Kolpin, seconded by Andris Kalnins

THAT the Public Strategic Planning Committee accepts the strategic planning process structure as follows:

- 1. May – Community Profile Review*
- 2. June - Community Engagement Planning*
- 3. July/August - Community Survey (No Meeting)*
- 4. September - Community Visioning*

- 5. *October - Strategic Goals and Performance Measures*
- 6. *November - Draft Strategic Plan Review*
- 7. *December - Communications Plan*
- 8. *January 2024 - Review Committee Terms of Reference*

AND FURTHER THAT *the Public Strategic Planning Committee recommends that Council authorize Township staff & the Public Strategic Planning Committee to work together with Factor 5 Group Inc. who's services are being offered on a pro-bono basis to the Township, by providing the necessary information to Factor 5 Group Inc. that will enable complimentary Strategic Planning Support services to facilitate, research and analyze materials.*

CARRIED.

11. Public Questions/Comments

Nil.

12. Draft By-Laws

Nil.

13. Notice of Upcoming Meeting Dates

As noted on the Agenda.

14. Adjournment

The Public Strategic Planning Committee Meeting adjourned at 9:06 p.m.

MEETING CHAIR