

MEDIA RELATIONS

9 INTERNATIONAL DRIVE
PEMBROKE, ON, CANADA
K8A 6W5
(613) 735-7288
www.countyofrenfrew.on.ca



**FOR
IMMEDIATE
RELEASE**

RELEASE DATE:

July 20, 2023

Starter Company Plus – Spring Grads and Autumn Intake Open

Pembroke (ON): The Starter Company Plus program, delivered by Enterprise Renfrew County (ERC), supports entrepreneurs wishing to start, expand or purchase a business in the County of Renfrew and the City of Pembroke. This spring several motivated entrepreneurs embarked on a journey of business development with eight participants successfully earning a combined total of \$28,000 in grant awards. Congratulations to: Adrienne Brown of Moth and Moon Tattoo (Chalk River), Ben MacMurchy of BM Audioworks (Renfrew), Yvonne Nobbs of Highlands Outfitters (Combermere), Karen Ramsden of Bake My Day Bakery (Renfrew), Tammy Reimer of Valley Angels (Wilno), Kathryn Stuart of Northern Viking Farm (Eganville), Michelle Tierney of Mackie's Golden Meals (Golden Lake) and Divya Vivekanandan of Nala's Kitchen (Killaloe).

This program has proven to be valuable for entrepreneurs with new business ideas and for owners of businesses that have been operating for five years or less. Starter Company Plus provides three months of business coaching, business plan and cash flow projection development, mentoring and instruction from staff and professional trainers, in addition to information sessions with insurance, legal and accounting professionals. At the end of the Starter Company Plus program there is an opportunity for participants to compete, by pitching their business plan, for a grant of up to \$4,000 to be applied to their business operations.

"I am so much more prepared to start a business thanks to this amazing, well-organized team of teachers", states Tammy Reimer, Founder of Valley Angels.

"The Starter Company Plus program is designed to support new and start-up entrepreneurs on their business journey", says Heather Inwood-Montrose, Small Business Advisor with Enterprise Renfrew County. *"Through a combination of coaching, training and mentorship, as well as the potential for financial support, participants are provided with the tools and resources to be successful."*

Enterprise Renfrew County is hosting two information sessions for entrepreneurs wishing to participate in the 2023 autumn intake of the Starter Company Plus program, which is funded by the Government of Ontario. Interested entrepreneurs may contact Heather Inwood-Montrose, Small Business Advisor, at HInwoodMontrose@countyofrenfrew.on.ca, to book an appointment to discuss their business idea and obtain an invite to register for an information session. Additionally, entrepreneurs are encouraged to follow Enterprise Renfrew County on Facebook and Instagram and watch for posts with the registration link. Participants must attend one

information session to obtain an application to the program. Options are either Tuesday, August 15, 10-11am or Thursday, August 17, 12-1pm via Zoom.

At the end of the information session when participants are familiar with the Starter Company Plus program requirements, benefits and timelines, they will be invited to apply to the program. The deadline for applications for the 2023 autumn intake is Friday, August 25, 2023. Starter Company Plus is a highly competitive program with limited spaces available.

Enterprise Renfrew County is a non-profit government organization funded by the Government of Ontario, County of Renfrew, Town of Renfrew and the City of Pembroke. Its' mandate is to encourage and contribute to the enterprising spirit and economic development of Renfrew County by assisting entrepreneurs with the development of new or existing companies.

FOR MORE INFORMATION CONTACT:

Heather Inwood-Montrose, Small Business Advisor 613-735-7288

Tina Peplinskie, Media Relations Coordinator 613-735-7288



Ben MacMurchy
BM Audio Works



Entreprise Comté de Renfrew



Kathryn Stuart

Northern
Viking Farm



Yvonne Nobbs

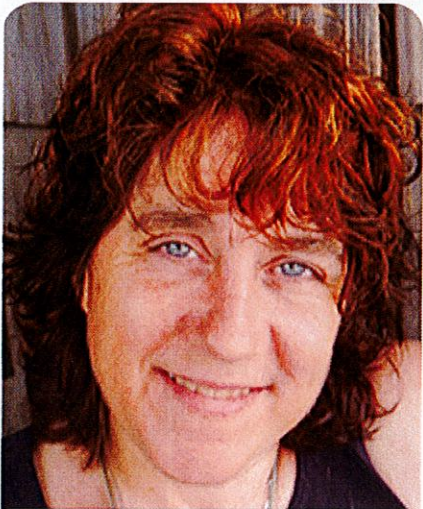
Highlands
Outfitters



Karen Ramsden
Bake My Day Bakery

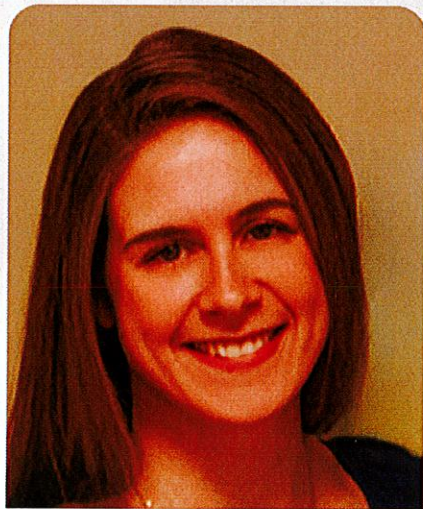


STARTER COMPANY +



Tammy Reimer

Valley Angels



Michelle Tierney

Mackie's
Golden Meals



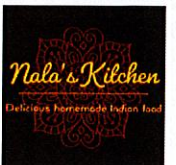
Adrienne Brown

Moth & Moon
Tattoo



Divya
Vivekanadan

Nala's Kitchen



STARTER COMPANY PLUS



Entreprise Comté de Renfrew

Training + Mentoring + Funding Opportunities

VIRTUAL *Fall training* INFO SESSIONS



August 15 10-11AM
or August 17 12-1PM

FOR MORE INFORMATION
EMAIL:

ercinfo@countyofrenfrew.on.ca

