

Corporation of the Township OF McNab/Braeside

Policy Manual

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POLICY

Temporary Sign Requirements policy outlines the rules and regulations controlling election campaign signs; Placement of signs – including Campaign Offices, Quantity, Size, Obstructions, and Enforcement.

Definitions

“Campaign office sign” means any sign containing sign copy which solely identifies the name of a candidate in a municipal election, and/or the location of a candidate’s campaign office, and contains no other message.

“Election sign” includes an outsider election sign and means a sign that is entirely intended to advertise and promote a candidate in a municipal, election, or intended to influence persons to vote for or against any candidate or any question or by-law submitted to the electors pursuant to the Municipal Elections Act.

“Outsider election sign” means any sign which has been placed without the authorization, direction or involvement of a candidate and which advertises or promotes a candidate in a municipal election or is intended to influence persons to vote for or against any candidate or any question or by-law submitted to the electors pursuant to the Municipal Elections Act.

“Registered third party” means an individual, corporation or trade union that is registered pursuant to the Municipal Elections Act and shall only be referenced in relation to a municipal election.

“Sign” means any advertising or notification device and any visual medium including its structure and other component parts, which is used or is capable of being used to attract attention to a specific subject matter, other than itself, for identification, information, or advertising purposes, and includes any vehicle or trailer that is placed in a location for the primary purpose of sign display, but does not include image wrapping or film on a licensed motorized vehicle that is not placed in a location nor parked for the primary purpose of sign display.

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General Provisions

An election sign and a campaign office sign shall not be placed prior to 6 weeks before the day of a municipal election.

Candidates and registered third parties must remove all of their election signs and campaign office signs within seventy-two (72) hours following the closing of polls on Election Day.

An election sign is not permitted:

- On public lands with the exception of dedicated advertising space if permitted pursuant to the terms and conditions of any agreement between the owner or operator of the space;
- Municipally owned property;
- On a tree, utility pole or light standard;
- At a voting location;
- On a vehicle that is parked at any voting location;
- On a street in front of any voting location;
- Within 100m of a voting location;
- To obstruct the safe operation or visibility of vehicular traffic, cyclists or pedestrians, and must not obstruct sightlines; and
- Without the consent of the candidate to whom the sign relates or the registered third party advertiser responsible for the outsider election sign.

An election sign may only be placed with the consent of the owner of the lot; and the candidate and the registered third party to whom an election sign relates shall be responsible for the placement or display of the election sign.

The height of an election sign shall not exceed 1.0m.

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Vehicles containing an election sign are not permitted on any lands where the primary purpose of the vehicle is to display an election sign.

Campaign Office Signs

A campaign office sign may be placed if:

- The campaign office sign is placed on a campaign office;
- No more than one campaign office sign is placed at a campaign office;
- The campaign office sign does not interfere with the safe operation of motor vehicular traffic, cyclists, and with the safety of pedestrians, and must not obstruct visibility or block sightlines; and

Enforcement

Any election sign found to be in violation of this policy is subject to seizure by the Township and any such seized signs shall be stored up to ten (10) days after the Election Day. A candidate or any person acting on behalf of a candidate, or a registered third party may retrieve a sign stored by the Township, and the Township may, without notice or compensation to any person, destroy or otherwise dispose of any election sign that has not been retrieved within the aforementioned period.

The sign removal fee shall be \$20.00 per election sign payable within five (5) days after the date notice is delivered to the address noted on file for the candidate.