

MINUTES

Meeting Name:	Economic Development Committee Meeting	
Meeting Location:	M/B Council Chambers	
Date / Time:	December 7 2016	7:00 pm

1. Purpose

Monthly meeting of the committee

2. Attendance

Name	Present	Name	Present
Lori Hoddinott (Chair)	Present	Angela Young (twp support staff)	Present
Roger Robertson	Regrets		
Andris Kalnins	Present		
Jan Selles	Present		

3. Agenda

No.	Subject	Responsible
1	Call to Order/Welcomes/Attendance	LH
2	Adoption of Agenda	LH
3	Declaration of pecuniary interest	LH
4	Delegations: Nil	LH
5	Adopt previous minutes	LH
6	Follow up business from minutes 1) Review discussion with Kent Fitzhugh 2) Review Logo graphic elements and slogan samples	All
7	Correspondence: Nil	All
8	New/Other business 8.1 Town Hall Building Plan meeting review	All
9	Public Questions/Comments	All
10	Next meeting/Adjournment TBD	All

4. Action Items:

No.	Actions, Decisions and Important Issues	Responsible	Status	Closure Date
1	The meeting was called to order at 7:05pm by Chair Lori Hoddinott and attendance was taken.	LH	Closed	2016-12-07
2.	AGENDA: Committee member Jan Selles moved that the agenda be adopted and Committee member Andy Kalnins seconded. CARRIED	LH	Closed	2016-12-07
3.	PECUNIARY INTEREST: The Chair invited members to declare items of pecuniary interest and no declarations of pecuniary interest were made by the group.	LH	Closed	2016-12-07
4.	APPROVE PREVIOUS MINUTES: Committee member Andy Kalnins moved that the agenda be adopted and Committee member Jan Selles seconded. CARRIED	LH	Closed	2016-12-07
5.	DELEGATIONS: Nil	LH	Closed	2016-12-07
6.	MATTERS FROM PREVIOUS MINUTES Committee member Andy Kalnins moved and Committee member Jan Selles seconded	ALL		
	6.1 Review discussion with Kent Fitzhugh All members found the discussion with Kent Fitzhugh informative and positive in nature. Points brought forward include the completion of the branding package, to explore in depth a developer's welcome package outlining in depth the expectations/timelines anticipated in a development, including a potential round table w/ developers and EDC/Council/Staff to ascertain where matters could be streamlined. A stronger, more defined Strategic Plan should be developed, and communication gaps with Council/Staff should be resolved. Find a way to make the statement "We're Open For Business".		OPEN	
	6.2 Logo graphics / Slogan suggestions. Lengthy review of the graphic elements ascertained from the keywords in the survey response. Discussion of the need to simplify the graphics, 3-4 colours, basic elements ... quick glance makes an imprint. Several logos were reviewed from neighbouring areas. Several logos were presented for M/B and will be finalized graphically, circulated by email for final approval with the committee members and submitted to council asap. Slogan review. 10 slogans were presented by EDC in addition to 7 submitted slogans. Several slogans were eliminated for various reasons. Final slogan suggestions to be circulated by email for final approval with the committee members and forwarded to Council ASAP.		OPEN	
	CARRIED			

7	<p>CORRESPONDENCE: Nil</p> <p>-----</p>		OPEN	
8	<p>NEW BUSINESS:</p> <p>8.1 10 YR BUILDING PLAN TOWN HALL -discussion only. Committee member Jan Selles moved and Committee member Andy Kalnins seconded</p> <p>Discussion pertaining to the Town Hall and points raised by constituents during the meeting regarding structure (roof slope) and cost, sustainability, need for a financial exercise to ascertain revenue projections (ie: event rentals) vs ongoing maintenance expenses to see if square footage justified and if the centre can carry itself with its annual operational expenses. Cost per square foot to build this project is noted as being above industry average.</p> <p style="text-align: right;">CARRIED.</p> <p>8.2 ENVISIONING EXERCISE: Nil</p>		OPEN	
	<p>CLOSED SESSION: Nil</p> <p>-----</p> <p>PUBLIC INPUT: Nil</p>			2016-12-07
	<p>NEXT MEETING/ADJOURNMENT: : Committee member Jan Selles and Committee member Andy Kalnins seconded to adjourn the meeting at 8:15pm pm. All were in favor. The next meeting schedule TO BE DETERMINED Chair will notify members of availability of chambers in 2017.</p>			

What physical landscape, structure or historical feature comes to mind when you think of the Township?
153 Answered Question

Rivers / water	43
Waba Cottage Museum	22
Red Pine Bay	9
Gillies Mill	8
Burnstown Beach	7
farm	6
Trees	5
Burnstown Bridge	2
Burnstown United church	2
Forests	2
Lakes	2
Lighthouse at Sand Point	2
parks	2
RA Centre	2
Stewartville Dam	2

What 3 positive words best describe the Township of McNab/Braeside?
151 Answered Question

Friendly	39
Quiet	37
rural	33
Beautiful	27
Peaceful	20
Clean	18
Country	13
Scenic	13
Natural	12
Safe	9
Community	8
Nature	8
Small town	7
close proximity to Kanata/Ottawa	6
Picturesque	6
Quaint	6
Spacious	6
Recreation	5
affordable	4
Agricultural	4