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PRESS RELEASE

FOR IMMEDIATE RELEASE

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RENFREW COUNTY LAUNCHES SURVEY TO ESTABLISH COMMUNITY PRIORITIES

Renfrew County, ON – The County of Renfrew has officially launched a new Community Survey. The County wants to better understand the perceptions and needs of local and nearby residents, and how they view the community as a place to live. The information from the survey will be used to plan future economic development activities focused on the top priorities and assets identified by local community members.

The County of Renfrew has retained MDB Insight, an economic development consulting and market research firm to assist with the project. MDB Insight will be working with County of Renfrew staff to review the survey results to identify the challenges and opportunities that the local community is facing. Citizens are encouraged to participate in the telephone survey and since selection is random, they may be contacted between October 19th and November 9th, 2020. The survey should take no longer than 10-12 minutes to complete.

“This project will assist all businesses, community leaders and municipalities to better understand the resident’s perceptions of the regional economy and lifestyle. This will inform economic development initiatives and identify our unique opportunities for sustainable growth and development,” states Alastair Baird, Manager of Economic Development and Tourism.

The project launched in September 2020 and is scheduled to last until December 2020 when all the results of the analyses are gathered and examined.

MDB Insight is a management consulting and market research firm that helps people and places prosper in the 21st-century economy. The firm specializes in providing economic development, market research, workforce development, and cultural development solutions that create real-world impact for its clients. It works with communities, businesses, and organizations across North America and around the world. Find out more at www.mdbinsight.com.

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